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CACHE COUNTY

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THE EDEN OF UTAH

JAN 27 1916



CACHE COUNTY

THE EDEN OF UTAH

AN INLAND EMPIRE, ABOUNDING IN
NATURAL WEALTH AND UNUSUAL
OPPORTUNITIES. ONE OF THE WEST'S
MOST FERTILE SPOTS. A LAND
OFFERING INDUCEMENTS TO BOTH
FARMER AND MANUFACTURER.

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JAN 27 1916

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J. F. PERRY
FOR

THE LOGAN REPUBLICAN

LOGAN, UTAH.



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CACHE COUNTY

CACHE County, the northernmost county of the state, is one of Utah's most picturesque and productive sections. Surrounded completely by the great walls of the Wasatch mountains, it is a veritable Eden, glorious in a wealth of scenic splendor and abundantly yielding fields. Away from the main line of continental travel its advantages have not become known to the world until recent years, when its fame carried it across the border of state line, and beckoned the toiler in far less promising and productive fields to cast his lot in a valley where health, wealth and beauty abounds.

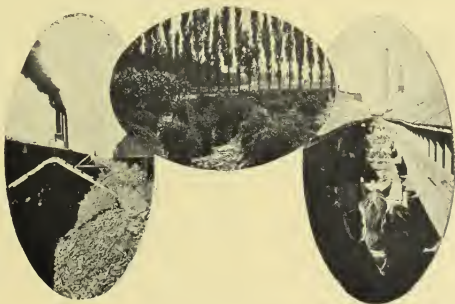
It was settled in 1856 by pioneers who came from Salt Lake Valley, the first location being made on the present site of Wellsville, a city lying in the southwestern part of the valley. The county and valley get their name from the fact that there were cached the supplies and implements of explorers such as Fremont and others who traversed this section before the advent of the pioneer settler. The first organization of a political nature was the city of Wellsville in 1862, there being in the valley at that time 150 families.

Cache county has a climate that is unsurpassed by any place in the world where the four seasons prevail. We know no fierce winds nor oppressive heat, neither intolerable cold nor continually cloudy sky. It has an area of 1,181 square miles, aggregating an acreage of 755,840. Much of this area is mountainous, the valley itself being about ten miles in width by forty miles in length. It is perhaps the best watered section in Utah, a score or more of mountain streams pouring forth the crystal fluid over the fertile valley. In picturesque Logan canyon, His Excellency, Governor William Spry, has his summer home, and along these mountain streams Utahns from all parts of the state rusticate during the summer months. Fishing is unexcelled in these

pure mountain streams. Corporations have spent fortunes harnessing the power in these streams, and the Utah Light and Traction company's plant at the entrance to Logan canyon is but one of the evidences of Cache county's possibilities in this regard.

What Cache glories in more than all else in the world is the stability and sterling worth of its citizenship, the manhood and character of its sons. Its sons are impetuous, like its rushing rivers, warm-hearted like its sunny slopes, enterprising, practical and strong. They are self made and have always imposed confidence in their fellow men, and in the material existence of things. From the depths of poverty, through the application of hand and brain, they have developed the resources of a once desolate and dependent county to its present envious position—an independent empire.

In the so-called old days, when the skeptics were saying that wheat could not be raised without irrigation, Cache county's sons said: "There is a great deal of human nature about wheat. It will work only when necessary. Put it on irrigated land and bring the good things of life to it on a platter, as it were, and it will take them as a matter of fact and develop a weak-



ened constitution. Plant it on soil that has been plowed and broken to a great depth and leave it to find its own water and it will become self-reliant and industrious and hardy. It adapts its parts to the needs of self-preservation, and burrows and builds and conserves." Now behold the waving fields of golden grain, in the season thereof, on thousands of hitherto barren acres.

Cache County produces nearly one million bushels of wheat annually, a quarter of a million bushels of oats, 120,000 tons of hay, and large quantities of all the staple agricultural products.

Some of the most productive dry farms in the state are in Cache and the flour from the hard grains grown here has become widely known and is in much demand on the western and eastern markets. There are a dozen or more flour mills located in various towns of the county that have a total capacity of 1,300 barrels per day.

The fertility of the soil, the keen foresight and genius of that great Captain of Industry, the late David Eccles, and the work of an army of good farmers in demonstrating the adaptability of the soil has been the means of establishing two sugar factories here, one at Logan and the other at Lewiston, a distinction which places Cache in a class by itself.

Likewise is Cache county's milk industry the work of a few good men. A few years ago some Cache county statistics on dairy products fell into the hands of some wealthy easterners. The figures were so satisfactory that these easterners came to Cache and personally investigated conditions, with the result that eastern money was placed with local capital and a condensed milk factory was soon established, and sub-stations have found their way throughout the entire county, and into the state of Idaho. This industry alone places over one million dollars into the hands of the people annually, and is another branch of

manufacturing in which Cache is in a class by itself. The late M. W. Merrill, Lorenzo Hansen, J. W. Hendricks, the Pond brothers, the late Newell Bullen, Andrew Hyer, and their associates, sturdy examples of thrift and industry upon whose shoulders the development of this industry rested, "built better than they knew."

There is the Borden Condensed Milk Company established at Logan, with a branch at Wellsville, and the Utah Condensed Milk Company established at Richmond, with branches located at Smithfield and Hyrum. These factories

do a total business of over \$1,100,000.00 annually. The Sego and Borden brands of milk from these factories are known and in great demand throughout the United States as well as in foreign lands.

The fruit industry, bright with promise, is in its infancy. Commercial orchards are just beginning to bear, and last year more than one hundred cars of fruit were exported. Thousands of dollars will come from hiding to build canning factories as the fruit industry grows when some of the larger farms are cut up and the fruit industry and truck gardening comes into their own.

All the hardy fruits, such as apples, pears, peaches, prunes, etc., flourish here. There is no better section in the country for the growing of apples than in Cache. The soil is of a sandy loam, naturally vary-

ing in different sections, very deep and well drained, very fertile, retentive of moisture and with an abundance of plant food. The climate is all that can be desired for the production of a high quality and beautiful color. The abundance of sunshine and cool nights color up the fruit to a high state of excellence. The fruit is rarely injured by the frosts, as the trees seldom bloom till the warm days of May. Some orchards net from 4 to 600 bushels of apples per acre. Cache county is the home of the Jonathan apple.



The farmers have over a million dollars invested in good horses. The common breeds are the Percheron, Shire, Belgian, and Clydesdale. Some of the best stallions to be found anywhere are owned here, and many of the farmers have pure bred animals. The grades are of a high standard, and a large number of pure bred sheep and hogs. This industry is growing. The principal breed of hogs are the Duroc-Jersey and Berkshire. A market has been established and people from other states and counties come here to purchase pure-bred hogs. Considerable wool and mutton are shipped every year, and the nearby mountains and hills furnish some excellent ranges.

Over 178,000 pounds of honey were taken from the hives last year. There are three or more apiaries located here besides many individuals in the bee business on a small scale. Owing to so much rich vegetation and sunshine, Cache is an ideal place for bees. This industry is growing very rapidly and honey from Cache is a delicacy.

Owing to the climatic conditions there is no better place in the world for the raising of poultry. Many diseases that are a serious menace in the more humid sections are little known here and the average egg production is at least one and one-half dozen more per hen than in some of the large poultry producing sections of the

east, due almost entirely to this fact. We have at present in the county hundreds of birds of quality and nearly every known variety. The census of the county last year shows the poultry to number 77,262 birds valued at \$30,617.00.

There are nine banks, with a total resource of \$3,160,000.00. These banks are conservative and are on a very substantial footing. They are doing much to assist in the development of Cache county.

We have an abundance of mineral in the mountains awaiting development. Already a mine, which has shown a high per cent of zinc of the very best grade and an unlimited supply of ore, has been located in the Blacksmith Fork canyon.

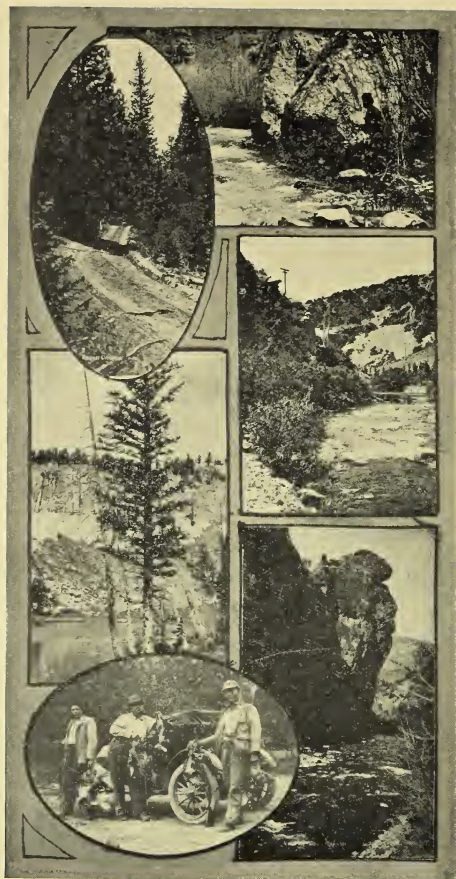
Our population is approximately 30,000. There are six incorporated cities, seven incorporated towns, and eleven towns that are not incorporated. Logan has the commission form of government. The towns neighbor with each other in peaceful industry, and almost every foot of land between them is the farm of some thrifty husbandman.

Owing to the excellent hotel accommodations, well equipped garages, good roads, scenery, camping places, etc., we have the best route out of the state to the National Park over the State Highway by way of Cache, Logan canyon and Bear Lake, or by way of Cache and Preston, Idaho. Frequent stops may be made so the drives are not long and tedious.

The assessed valuation of Cache is \$11,000,000.00, which is about one-third of the actual Cache valuation, and the bonded indebtedness, 4 per cent, is \$23,000.00.

Here there is room for a Belgium bright with opportunity, laden with manifold assurances of success. Here there is a quarter of a million acres of the most fertile land in the world, and of this amount over one-half is irrigated, there being approximately 120,000 acres watered by 148 miles of canals, that cost \$750,000 to build,





and require \$30,000 annually for their upkeep.

While its fields teem with the products of the soil, and the machinery of its mills and factories hum to the tune of industry, transportation is in a high state of development. The Oregon Short Line, a well equipped branch of the famous Harriman Lines, has operated throughout the valley for years. It has extended its lines from time to time, built spurs, and cut-offs, and in every way consistently answered the call of the people, and the demands of the resources of the valley. It makes connections with trains for all parts of the country, and throughout the famous Cache Valley the letters O. S. L. are synonyms for courteous treatment, fair play, and "Safety First." During the past two years the Ogden, Logan and Idaho Railway Company have built an Inter-Urban road throughout the valley, and it is now in operation, giving a two-hour service to and from Logan daily.

Cache county cities and towns are up-to-date.

They have all the improvements and conveniences known to modern living, and are inhabited by a tolerant and ambitious people who are boasting for the city, county and state in which they live.

Cache County is the home of the New Jersey Academy, the Brigham Young College, and the famous Utah Agricultural College, the hope of the boys and girls, the coming citizens of the state, and the pride of the commonwealth. Cache invites the homeseeker to live in this Modern Athens, to enjoy its matchless climate, high state of development, and assist in further developing its many resources. Educate your children in its public schools and colleges, turn your cattle on its thousand hills, take advantage of its bargains in real estate, and from the products of the soil and returns from mills and factories, become independent as its citizens and farmers have become.

WE NEED

More people to dig from the soil its wealth.

A better understanding with the rest of the people of the state, so that we shall not be compelled to seek a market for our produce outside of Utah.

We want canneries, especially for peas. There is an excellent opportunity here for such an industry. This is one of the best pea growing districts in the west.

THINGS TO REMEMBER

When you get a Cache county apple, it is one that will keep from three to seven weeks longer than one raised anywhere else in the state.

When you buy Cache-made condensed milk or dairy products, you get the purest and cleanest product of its kind that is manufactured in the west.





Cache county flour cannot be surpassed by any in the world, since we have all kinds of wheat grown in the country.

Cache county celery is a delicacy highly prized wherever known.

If you are seeking a fine draft horse or dairy cow, Cache county can provide the best.

Our never failing supply of water from the mountains is the admiration of every stranger who visits us.

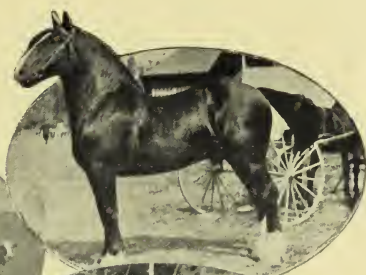
When summer heat and haste have worn your nerves to a frazzle, Cache county can give you a bracer quicker than any place in the west.

Assessed Valuation

Of Cache County by Districts

	Inside Corporate Limits.	Township.
Avon	\$	\$112,751
Benson		107,988
Clarkston	77,837	233,878
College		208,824
Cornish		91,809
Coveville		64,912
Hyrum	269,826	181,038
Hyde Park	78,866	100,886
Lewiston	760,648	
Logan	2,473,675	66,691
Mendon	122,860	74,716
Millville	66,034	120,711
Mountain Home		49,584
Mount Sterling		81,420
Newton	85,311	153,331
North Logan		117,940
Paradise	78,638	146,139
Peterboro		219,912
Providence	184,328	432,581
Richmond	309,865	136,760
Riverside		120,900
Smithfield	354,074	219,272
Stevenson		114,232
Trenton		183,572
Wellsville	183,662	206,594
Wheeler		114,521
Certificate of State Land		44,900

\$ 5,045,624 \$3,705,862



A FEW CACHE COUNTY BLUE RIBBON WINNERS.



Climate and Physical Features

Cache has a climate that is unsurpassed by any place in the world where the four seasons prevatl: We know no fierce winds nor oppressive heat, neither intolerable cold nor continually cloudy sky. Here are a few of the weather facts:

Logan—Mean temperature (degrees Fahr.), January, 24.1; February, 26.2; March, 36.2; April, 47.9, May, 54.3; June, 62.7; July, 71.4; August, 70.6; September, 61.4; October, 47.7; November, 38.7; December, 25.9. Average, 46.9. The average precipitation in the county is 15.48.

Average number of stormy days: January, 6; February, 6; March, 9; April, 6; May, 8; June, 4; July, 3; August, 4; September, 3; October, 4; November, 4; December, 5. Annual, 62. This varies a little from year to year, but the figures give a fair average so that one may readily see that Cache is hard to beat for sunshine. This fact also accounts for the other that Cache is one of the most beautiful spots in the Rockies, for with abundant water and sunshine nature cannot help but adorn herself.

Publications

There are two weekly and two tri-weekly newspapers. They are liberal in their policies and do much good to advertise and build up the county.

Associations

A county fair association has been organized and a successful fair is held annually. It is doing much good to increase and raise the standard of production in all lines of industry.

Local building associations have been organized and are doing much good by making it possible for the average wage-earner to secure a home and acquire the habit of saving.

The Commercial Clubs of Cache County

Commercial-Boosters Club, Logan, Utah.
Commercial Club, Hyrum, Utah.
Commercial Club, Smithfield, Utah.
Industrial Club, Richmond, Utah.
Commercial Club, Lewiston, Utah.
Commercial Club, Wellsville, Utah.

Manufacturers

We have over three million dollars tied up in manufacturing enterprises and yet manufacturing is in its infancy.



A FEW FACTS ABOUT UTAH

Area in acres, 54,393,600.

Area in square miles, 84,990.

Extreme length in miles, 345.

Extreme breadth in miles, 285.

Population, census 1910, 373,351.

Acres in coal and salt, 12,000,000.

Eighth largest state in the Union.

Value livestock, 1913, 36,071,000.00.

Admitted to Union January 4th, 1896.

State ranks according to population, 43.

Expended for schools, 1912, \$3,994,667.99.

Value farm products, 1912, \$25,281,822.00.

Value of ore treated, 1912, \$42,912,594.00.

Value school property, 1912, \$6,417,862.78.

The State of Utah ranks third in education.

Expert estimated contents of iron fields, 400,000,-000 tons.

Expert estimated contents of coal fields, 196,000,-000 tons.

Irrigated area of state at present, a trifle over 1,000,000 acres.

Approximate annual value of Horticultural industry, \$2,500,000.00.

In the production of sugar beets Utah soils excel all other sugar producing states.

Average yield of wheat per acre is 23 bushels as compared with an average yield of 13.8 bushels throughout the United States.

Utah has an average death rate of 10.8 per thousand, while the average death rate of the whole country is more than 15 per thousand.

By an increase of 945,000 bushels the income from Utah's wheat crop of 1915 was swelled to a point \$812,700 in excess of that of 1914.

4,700,000 bushels of Utah oats this year, at 45 cents per bushel, was worth \$2,115,000.

The output of barley was for this year 1,440,000 bushels which sold at 52 cents per bushel.

The Utah rye crop for this year amounted in value to \$131,300.

The state raised 2,500,000 bushels of potatoes this year which sold for \$1,575,000.

At the present rate of production of coal Utah has enough to last her over six hundred years.

Utah was the birth place of irrigation and the first place to raise alfalfa which is probably the greatest crop raised on the farm. This state furnishes one-fourth of the entire alfalfa crop of the United States.

A FEW FACTS ABOUT CACHE COUNTY

Population 30,000.

Area in square miles, 1,205.

Area in acres, 771,200.

It is nearly as large as the state of Rhode Island.

It has an average elevation of 4,600 feet above sea level.

It is no doubt the best watered section of Utah, streams pouring their never-failing waters in cooling beneficence over the lands in every direction.

Cache county has one of the best school systems in the country.

Cache County is one of the principal beet sugar sections of the west.

There are six incorporated cities, seven incorporated towns and eleven towns that are not incorporated.

People come for miles to purchase pure bred Cache County cattle.

Cache County has over a million dollars worth of horses, the common breeds are Percheron, Shire, Belgian and Clydesdale.

Cache County produces over a million bushels of wheat annually.

Cache County has over a quarter of a million acres of the most fertile land in the world.

It has 148 miles of irrigation canals that cost \$750,000 and \$30,000 annually to maintain.

Two crops of alfalfa are raised every season.

All the hardy fruits, such as apples, pears, peaches, prunes, etc., flourish in Cache County.

Some orchards net from four to six hundred bushels of apples per acre.

Cache County has a quarter of a million dollars worth of fine dairy cattle, the predominating breeds are Holstein, Jersey and Gurnsey. Cache County is a very important dairy-center.

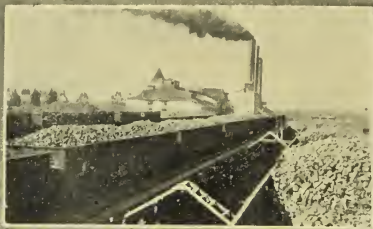
The Borden Condensed Milk Company has a plant located at Logan, with a branch at Wellsville. The Utah Condensed Milk Company is located at Richmond with branches at Smithfield and Hyrum. These factories do a total business of over a million and a half annually.

Cache County has four knitting factories that do an annual business of \$350,000. Knit goods from Cache County are sold all over the west.

There are three candy factories located here. The products of which are the best to be found anywhere.

Cache County has an abundance of minerals in its mountains awaiting development.

Cache County has a fine equipped and constructed interurban railway extending through its entire length, which connects all of the principal towns and cities of the county.



Amalgamated Sugar Company

The sugar beet industry in Cache Valley has developed into one of the greatest industries that we have. During the year 1915 there were 15,350 acres of beets contracted and for the year 1916 the contracts will amount to approximately 20,000 acres in the valley alone. This will mean that they will harvest, if the year is an average year, 260,000 tons of beets, which will mean \$1,500,000 to be distributed among the farmers who are raising beets for the two factories situated in Cache Valley, one at Logan and the other at Lewiston.

This together with the pay-roll representing

employees will amount to the enormous sum of \$1,800,000. It may be interesting that there are at least 50 farmers who are raising sugar beets that will average 20 tons to the acre. These farms range all the way from 8 acres to 135 acres each, which shows conclusively that the beet industry is one of profit both to the farmer and to the sugar company.

There are approximately 1,500 people who are raising sugar beets and they will average \$1,200 each per year. Cache County is fast becoming one of the principal sugar beet sections of the west.





Cache County Fair Association.

WHO doesn't enjoy a real good county fair—the kind they have here in Cache County—where the farmer, the merchant, the manufacturer, and the cattle, sheep and stock grower take keen delight in displaying their blue ribbon contenders?

That little piece of ribbon, pinned onto the prize winners, has done more towards elevating county wares and products than any other thing. The winner is always justly proud of it and straightway sets about to lay claims to it the next year. The less fortunate contenders are somewhat disappointed, though more resolute and determined to take that little piece of silk home with them from the next fair. Therefore every fair brings forth better wares, more intelligently grown farm products, finer bred sheep, cattle, swine and horses.

The Cache County Fair is held in the fall of the year. If you have never attended one don't miss the next. It is the big event of the season, and a thing very dear to the hearts of Cache County people. Blue ribbon winners of every description, farm products, farm implements, industrial displays, thoroughbred horses, sheep, swine, chickens and cattle are there in numbers for your inspection. Then, too, there are the races—running, trotting, motorcycle and novelty. Three days of keen interest and delight.

The Cache County Fair Association, of which Mr. W. H. Thain is president and Mr. M. R. Hovey is secretary, has a membership of over two hundred, composed of representative Cache Valley people. The association has been very instrumental in bringing Cache Valley products to their present high standard.



Utah Condensed Milk Co.



Ask any resident of Utah about its principal industrial activities and possibilities and they will point with pride to the Utah Condensed Milk Company, a half million dollar concern, with its largest plant located at Richmond, in the heart of Cache Valley. For more than twenty years it has been manufacturing the famous SEGO MILK, an evaporated cream known throughout the west by the millions of housewives as the best and purest cream ever put on the market—a reputation gained only by the years of experience and careful attention on the part of its manufacturers.

Cleanliness and sanitation begin with the dairyman, who, by virtue of location pastures his cow in an extremely fertile valley five thousand feet above the sea and watered by the purest of mountain water, an ideal place for producing high grade milk. Every cow is high bred and known to be healthy. At milk-

ing time cleanliness is the watchword. Sanitary stables and sterile utensils all play their part in keeping the milk pure and clean. After being "aerated" it is delivered to the factory in air-tight, dust proof cans, where it is subjected to rigid inspection, strained, clarified and then put through the evaporation process. Never once is it touched by the hand.

The accompanying illustration shows two of their principal plants which have a combined capacity of fifteen hundred cases per day. This concern does a business of over a million and a half dollars yearly, and is a large factor in the milk business throughout California, Nevada, Oregon, Washington, Idaho, Wyoming, Colorado, Montana, Nebraska and Utah.

Go into any store of the larger cities, or even the remotest hamlet, of those states and you are sure to hear the housewife call for Sego Milk.



The directorate of this commendable enterprise is as follows: J. W. Hendricks, president; Brigham Pond, vice-president; A. H. Thompson, secretary and treasurer; C. B. Lockhart, general manager; C. E. Merrill, general superintendent; Martin Pond, A. L. Hyer, T. H. Merrill, M. S. Browning, H. E. Rackliff. If ever a better or purer milk than SEGO MILK is introduced, somewhere on its label you will find the name of the Utah Condensed Milk Company.



Brigham Young College.



The Brigham Young College at Logan is distinctly a Normal school. It is an institution fostered by the Church of Jesus Christ of Latter-Day Saints, whose particular field in the Normal work covers northern Utah and southern Idaho. The Brigham Young College is, in fact, the only institution in the state whose College course is focused to the one point, Standard Normal Work. The State recognizes, and always has recognized the grade of work done at B. Y. C. as being standard and has accordingly accepted the certificates of the school and given full credit for any work done as applying on the certificates of the State. The colleges and universities of the country, too, have accepted, without restriction, the credits brought to them by the students of the B. Y. C.

Since its establishment in 1877, the Brigham Young College has been one of the foremost in supplying teachers for the secondary schools throughout the State and in southern Idaho; and an investigation into the ranks of school superintendents, boards of education, faculties of colleges, the teaching force of the high schools, etc., will show a surprisingly large percentage of B. Y. C. men and women.

In addition to the big field covered by the Brigham Young College's Normal training in the schools of the State, the College, being an institution of a church whose organizations require of each of its many wards a weekly force of at least seventy-five teachers and active officers, must exert an enormous influence through its theological and normal training.

The enrollment at the Brigham Young College is about seven hundred regular students. (This does not include the Training School students, the Winter students, the Missionaries, the M. I. A. students, or the special students.) In all probability this is about the enrollment that will, through restriction, be maintained at the College. Of this enrollment during the last few years nearly one-eighth have been gradu-

ated in the spring, from the Standard Normal course or from the high school courses. This is a rather high percentage and shows on the part of the students and school authorities energy towards purposeful work.

The Standard Normal work is growing and growing rapidly. In point of numbers the school now exceeds any previous record of college students at the B. Y. C.; in point of representation it has surpassed. In addition to her own graduates, the Brigham Young College now has in her College course representatives from twelve high schools and colleges; they are: North Cache High, South Cache High, Oneida Stake Academy, Brigham High, Murdock Academy, Agricultural College, Latter-day Saints High School, Brigham Young University, New Jersey Academy, Salt Lake High, Springville High, and Snow Academy.

In connection with the Normal work, the College maintains a Training School of four grades. This school is supervised by a corps of the choice teachers of the profession, teachers who aid the students taking normal training in their application of the principles of class instruction, plan preparation, and schoolroom discipline. Each student, before he is graduated, is given an opportunity during the year of his training to teach one period each day under constructive surveillance, and to receive instructions in the pedagogical and the psychological principles of teaching.

Although the Normal work is pre-eminently the work of the Brigham Young College, eleven high school courses are provided for: Preparatory Normal, General High School, Science, Literary, Preparatory Engineering, Business, Agriculture, Manual Arts, Domestic Arts, Domestic Science, and Music. These courses are designed primarily to meet the requirements of the student in his particularly chosen profession, and also to place him at the best advantage if he wishes to continue his chosen line in higher work.

The Brigham Young College is situated in the heart of one of the best little college towns in the country. Logan prides herself in her comparative freedom from foolish attractions, temptations, and vice. The school has a teaching force which, for the grade of work required, is not often surpassed in scholarship and professional training. The athletic and social activities of the students are clean and wholesome and are kept for the major part under institutional supervision and control. In consequence of these superior advantages then, it is quite generally conceded that after their years of schooling at the Brigham Young College the students go into the world much improved in citizenship.





“Black and White Day” at Richmond

The fame of Cache County as a dairy center is known throughout the entire western part of the United States. At Richmond is located the home and principal factory of the Utah Condensed Milk Company. Beyond a doubt more advancement has been made in dairying at Richmond than has been made at any other point in the Intermountain West, as here is found registered herds of Holstein, Jersey and Gurnsay.

The accompanying photographs are scenes taken from the first annual exhibit of the famous Holstein dairy cows and stock shown at Richmond on the 17th of March, 1915. The day was christened “Black and White Day,” and the promoters and breeders of these renowned cattle have decided to make it an annual affair and will exhibit and offer for sale Holstein Cattle. The first exhibit brought together over 50 breeders of this particular stock who had on exhibition 264 head of cows, heifers and bulls. The show was an inspiration to all who attended. There are in Richmond 15 men who are breeding registered Holstein cattle. Besides these there are at least 75 more who are using

pure-bred bulls and the 264 exhibited only represented one-tenth of the Black and White Cattle of this vicinity.

The world renowned strains of the Holstein breeds are here represented. The company bull, “Rag Apple Korndyke, the Thirteenth,” purchased in New York for \$1200 when a calf is a 3-4 brother of “Rag Apple Korndyke Eighth,” for which Oliver Cabana, Jr., of Elma Center, New York, recently paid \$25,000. Sons of King of the Pontiacs, Hengerveld De Kol, Aggie Cornucopia Johanna Lad, Paul Beets De Kol and other world renowned bulls, are being used as sires.

Already shipments of Holstein cattle have been made to Colorado, Utah, Idaho, Nevada, and Arizona, from this dairy center and the purchasers have been well satisfied as they have been able to get choice climated stock at reasonable prices.

Homeseekers interested in dairy farming and beet raising will find Richmond an ideal place in which to locate.



Utah Agricultural College



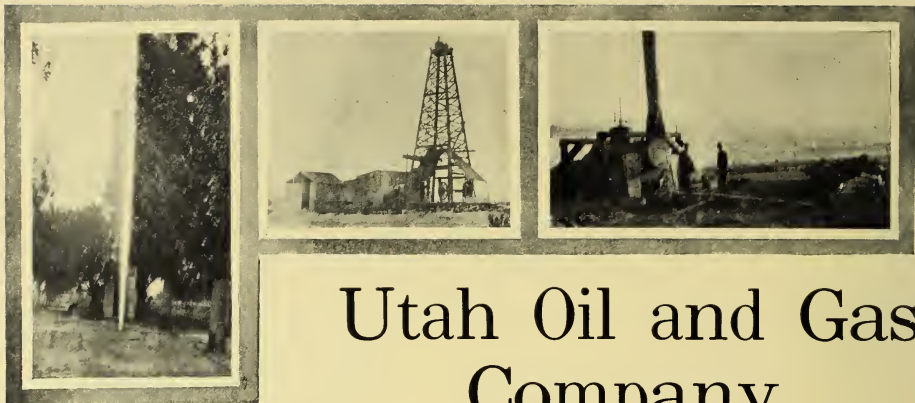
The citizens of Cache Valley will support the publishers of this booklet in the statement that the Agricultural College of Utah is the most dynamic force in education in the intermountain west. It is believed firmly that the statements which follow are a true record of the feelings of the men and women of this State:

The people are tired of educated snobs who may use delicate English and traipse around in good clothes but who would be painfully shocked if confronted with a real day's work. The people are not only tired, they are disgusted and have said rather vigorously that no more of their money shall be used to create such individuals who occupy the space on the sidewalk or on the roads or in the cars intended for working people. You have seen those useless

citizens making themselves odious in loud motor cars, in hotel lobbies or dawdling listlessly in clubs.

The moral very clearly is that the world has no use for a man who does not work or for an institution which does not produce workers. The world honors more the man who digs a useful sewer trench than the man who uselessly encumbers his body and his land with extravagance and waste. The farmer, lawyer, doctor, banker, manufacturer, teacher, builder, drayman, street sweeper, engineer, merchant—these form the fellowship of public servants. Any man who does not realize that he is great only to the extent of the service he renders—such a man has not read the times aright. Such is the spirit of the Agricultural College whose students and graduates are men and women trained to work.





Utah Oil and Gas Company.

For several years many of the farmers living a short distance west of the town of Smithfield have been burning gas in their homes, for both lighting and cooking purposes. It is a natural gas that has been flowing in that district for the past twenty-five years. On that account several of the local business men have begun making extensive tests for the further development of gas, and now, also have high hopes of finding oil.

A local organization has been formed, under the name of the Utah Oil & Gas Company, which has been operating since last August. It has one well down a thousand feet, that has not only produced a small flow of gas, but has encountered oil sand in stratified form. Since almost every indication of oil has been brought to light, it is the intention of the company to continue drilling and to explore the district thoroughly.

Smithfield and the whole of Cache Valley would be wonderfully benefited by the development of oil in paying quantities. In view of the importance of securing such a find, many of the business men throughout the valley have subscribed to the project. The object of these gentlemen is to develop a natural resource, rather than one of promotion. The bringing in of a successful oil well here would mean a bonanza for us. The largest oil operators in the country would be attracted here. Cache Valley would enjoy a prosperity that it has heretofore not dared dream of. Oil prospecting has

been under way in many other sections of the State, and in each case evidence of oil formations have been discovered.

With practically every indication of success it seems almost impossible that the company will not soon make the coveted discovery.

Unlike the oils of California that are of an asphaltic base and the only variety adapted to road surfacing purposes, the oil of the Smithfield district is of paraffine base and of vast importance as a fuel oil.

A "good producer," or a "gusher," would not only attract the attention of the whole world to Cache Valley, but would also be worth many thousands of dollars to us in cash returns and in increased land values.



The New Jersey Academy



This school was begun in 1878, by the Rev. Calvin M. Parks, his wife and daughter, in a furniture warehouse "rented for the three-fold purpose of chapel, school and residence." Within the short space of twelve years it developed into the present model boarding and day school for girls. It is under the management of the Women's Board of Home Missions of the Presbyterian Church of the United States. The women of the Synod of New Jersey built both the main building and dormitory for the school, hence its name. The teachers are drawn from all parts of the country. Miss Faith H. Haines, of Colorado Springs, is acting principal.

There are two departments—the Academic and Preparatory—the latter offering work in the Sixth, Seventh and Eighth grades, and the former four years of high school work. For those not planning to enter college, a course of Domestic Science is offered, and a General Culture course is also offered, which is largely elective.

The academy is not a rival of the public schools or other educational institutions. There are some advantages, however, which it is believed can be best secured here where, in addition to the prescribed public school curriculum, the pupils may have courses in domestic science and art, elocution, physical training and music and where girls from out of town may have the advantages of the home life offered by the boarding department.

The music department receives pupils—other than regular scholars—for both piano and vocal lessons. It is in charge of Miss Virginia Bradley of Danville, Ky.

It is a school where the truths and principles of the Christian religion are regarded as a basis of all true morality, where it is believed that the highest aim of an education is to build a noble, beautiful and worthy character.



LOGAN STREET SCENES.

L O G A N

COMPARATIVELY few years elapsed after the coming of the pioneers into the great Salt Lake valley in 1847, under the leadership and guidance of that master mind, Brigham Young until practical plans for exploring and settling this great land of promise and opportunity were formulated and put into practice. The story of sufferings endured by them and their immediate followers is well known in Utah and is told with varying degrees of faithfulness to fact in nearly all of the schools of the country.

Early in May 1859 a little band of settlers, not over a dozen in number, located on the banks of the Logan River, so named by the Indians, from whence the city of Logan gets its name. If there is one characteristic that receives praise without asking, that attracts the admiration of all men with red blood in their veins it is the dogged determination which triumphs over difficulties that seem insurmountable, which throws aside all baffling obstacles and marches on to victorious conquest, it was this dogged determination of the pioneers that was laid into the very foundation of the city of Logan. The original little settlement of a handful of eager and determined people has grown into a hustling and thriving city of more than ten thousand inhabitants with an entire population of about forty thousand scattered throughout Cache Valley. It is one of the states's most important commercial centers and the principal distributing point for Northern Utah and Southern Idaho. The pioneers command the admiration of all who see this wonderful valley, for the work they performed; they came into a desert and made it productive, they laid out a city, they established homes. On the foundation thus laid there has grown a city with attraction in and around it to fascinate the minds and captivate the hearts of all who visit it.

Set up more than 4600 feet above the sea, in a valley surrounded by mountains whose rivers flow not into the ocean, but into the Great Salt Lake, the city holds alluring charm of climate. It is not perpetual summer. In the four seasons which are bestowed upon Cache Valley there are no extremes of temperature. It is needless to reprint the official statistics of the wea-

ther bureau as to climatic conditions. Suffice it to say that although summer days are warm, and sometimes hot, when the sun has set the most delightful breezes come down from the mountains and invite refreshing slumber. When winter's icy hand is upon the valley, the dry air is invigorating. Snow falls in the city sometimes to a depth of six or eight inches, while in the mountains it is piled up by the foot where it is frozen into icebergs which melt slowly during the summer and send their refreshing waters into the valley in never failing supply. Logan's water system is a simple one. The water is taken into the city pipes far up the canyon in the Wasatch mountains, cold and crystal pure from a covered spring, and is distributed in the same condition to the inhabitants through the force of gravitation. No pumps or other machinery are required in its distribution.

Logan is the county seat of Cache County. It is ideally situated at the foot of those beautiful Wasatch mountains on the east side of the valley. The city proper comprises about four square miles. The streets are wide, graded, nicely shaded and well kept. All of the business streets and those adjoining are paved with concrete. Several of the principal resident streets are parked, as along the lines so popular in the restricted resident sections of the larger cities. Within the past few years more than fifty miles of paved side-walks have been laid, and many other improvements made, including two miles of street pavement; installation of a motor fire engine; construction of a public comfort station; \$75,000 improvement of water system, giving a supply of water 99.87 per cent pure. It has the commission form of government, a mayor and two commissioners. The assessed valuation of the city for 1915 is \$2,600,000.00. The bonded indebtedness is \$142,000.00, which is its total indebtedness. Logan owns an electric light plant valued at \$85,000.00 which furnishes light during the twenty-four hours of the day for fifteen cents per month. The plant maintains itself and pays the interest on the bonds which were issued for its construction.

The Logan Rapid Transit Company operates



a local electric car line through the principal business and resident section of the city. Every two hours, on the Ogden, Logan and Idaho Railway, and far into the night, one may board one of those large steel electric interurban cars that are so commonly used throughout the country, for any of the principal points in Cache Valley and Southern Idaho or the other important cities of the state. Each day several trains on the line of the Oregon Short Line arrive and depart from the

local station.

Logan manufacturing enterprises represent an investment running well into the millions. Located a short distance south of the city is one of the Amalgamated Sugar Company's beet sugar factories, which has a daily capacity of 2000 bags of sugar per day. During the season many thousand tons of sugar beets are used. One of the many Borden Condensed Milk Company's factories is located here. The majority of the knit goods; sweaters, caps, etc., sold throughout the west are products of the four local knitting concerns. The city also has three

candy factories, four grain elevators, two flour mills, two foundry and machine shops, two lime manufacturing companies, two creameries, two pure food companies, a soda bottling works, a brick yard and many other smaller concerns. These enterprises—not including the sugar factory and the condensed milk company—do an annual business of \$3,700,000.

Manufacturing in Logan and Cache Valley is practically in its infancy. There are several kinds of enterprises that would find this section very profitable.

In proportion to population, Logan handles a larger volume of business than any other city in the state, it being surrounded by twenty-four towns for which it is a common distributing point. The shopping district represents practically every line of legitimate business. The stores present an attractive metropolitan appearance. The stranger marvels at and is impressed by the progressive spirit and up-to-date methods of the merchants. The city has two tri-weekly newspapers: The Journal and The Logan Republican.

A modern sewer system has been constructed and is rapidly being extended in every direction. Its outlet is a half mile out of the city limits, which accounts partially for the healthful conditions and remarkably low death rate.

Several sectarian denomination of the Christian faith are represented in Logan, though the majority of its inhabitants confess the faith of the Latter Day Saints. The moral tone of the city is par excellent, throughout. It is certain that all are united where a bigger and better Logan is concerned.

College City, which would, in a way be more appropriate, could easily be substituted for the name Logan. This city numbers among its educational institutions some of the most important in the state. On College Hill in the eastern part of the city and commanding a view of the entire valley is located the Utah State Agricultural College. It is training annually about fifteen hundred

boys and girls and men and women in the fundamentals of life, agriculture, homemaking, engineering, mechanic arts, general science and commerce. Meeting annually over 10,000 of the citizens of Utah in Extension work and discussing with them the problem of Utah Agriculture and homemaking, and demonstrating the value of improved, modern and scientific methods. The state's increased income per year as a result of these thousands of demonstrations mounts into hundreds of thousands of dollars. Carrying on research work into the needs of Utah agriculture with the end in view of solving the farmer's problems. The scientific me-



thods used in and the very existence of, dry farming, orchard insect control, alfalfa weevil control, drainage and many other Utah industries have been based upon the research of the Utah Experiment Station.

The Brigham Young College is no less a vital factor in the education of Utah's young people. It is located in the heart of the city in a spacious campus upon which stands many fine buildings dedicated to the teaching of science and truth. The institution offers a complete normal course. Since its establishment in 1877, it has been one of the foremost in supplying teachers for the second days schools throughout the state and in Southern Idaho. Investigation into the ranks of school superintendents, boards of education, faculties of colleges, the teaching force of the high schools, etc., will show a surprisingly large percentage of B. Y. C. men and women.

The New Jersey Academy, an institution exclusively for girls, is still another college located at Logan. It is not a rival of the public schools or other educational institutions, though there are some advantages that can best be enjoyed there; pleasant and comfortable dormitory with homelike surroundings.

The citizens are proud of their schools. And this pride is due to no blind belief that they are infallible, but to the knowledge that the schools have been recognized and adjusted to fit the needs of the pupils. By consistent adjustment of the latest discoveries in the educational world Superintendent Molyneaux has so raised the standard of the Logan school system that today it is looked upon as a criterion for the rest of the state and ranks well up with the best schools throughout the country.

Logan holds out a welcome to all. The latch string is always out, and visitors are always welcome. They may come as strangers into the city, but when they go, if their stay has been short, they carry with them fond recollections of a day or week well spent. If they stay a month, their departure is only for the purpose of arranging for their immediate return, to cast their fortunes here and to help in the upbuilding of a hustling little city and a most wonderful and fertile valley.



JOSEPH ODELL
POSTMASTER





Residence of
ALFRED L. COLE



Residence of
ALLEN M. FLEMING



Residence of
JOHN CHRISTENSEN



Residence of
REID & SHAMHART



Residence of
ROBERT SHEFFIELD



Residence of
DR. I. P. STEWART



Residence of
MRS. ELLEN ECCLES



Residence of
MRS. JULIA NIBLEY



CITY DRUG CO.
Located on Main Street. A complete line of Drugs and Sundries are carried.



HAVANA CIGAR STORE
Wholesalers and retailers of all staples, 9 N. Main St. Resse and Hess Props.



CO-OP DRUG CO.
Located on Center street adjoining Hotel Lezan. One of the leading pharmacies of the city.



WILKINSON & SONS BOOK STORE
OPPOSITE POST OFFICE. CACHE VALLEY'S LARGEST STORE DEALING EXCLUSIVELY IN BOOKS, STATIONERY AND NOVELTIES.



ROLFSEN SPORTING GOODS CO.
24 WEST FIRST NORTH STREET. CACHE VALLEY'S PRIMER SPORTING GOODS HOUSE. EVERYTHING FOR THE SPORTSMAN AND ATHLETE ARE CARRIED.



HERMAN'S CAFE
15 N. Main St. A clean, convenient cafe and delicatessen store.



IDEAL GROCERY
15 N. Main St. A neatly arranged, well stocked and thoroughly satisfactory store.



LAFONT HARDWARE CO.
38 W. Center St. A well stocked establishment that carries everything in the hardware line.



HERSCHEL BULLEN
Former State Senator



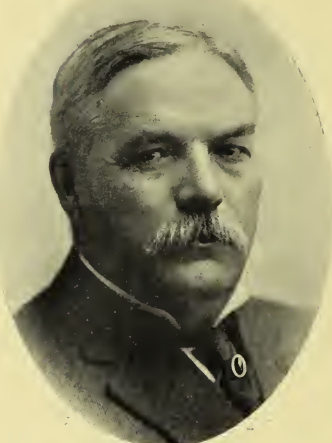
H. E. HATCH
Pres. Thatcher Bros. Banking Co.



DR. S. B. THATCHER
Pres. Commercial Boosters Club



JOSEPH QUINNEY, JR.
Supt. Amalgamated Sugar Co.



JOSEPH HOWELL
Congressman



H. E. CROCKETT
Cashier First National Bank



GEO. W. SKIDMORE
Manager Union Knitting Mills



J. W. FUNK
State Senator



A. MOLYNEAUX
Supt. Logan Schools



SHAMHART-CHRISTIANSEN *The Howell-Cardon & Store* LOGAN, UTAH.

This store is the largest in the State of Utah, catering exclusively to ladies and children. The stock is very thorough and most complete in every detail. The appointments and display suggest an atmosphere of modernism rarely ever found outside of the most metropolitan centers. Each department is in the hands of one who has had special training in that particular line. Twice each year they send experienced buyers into the eastern markets to purchase goods for the coming season. No matter what the fad or fashion of the day may be, this house can be relied upon to have a generous assortment in stock.

This firm is conveniently housed in a large brick building of more than fifteen thousand feet of floor space, located on one of the most prominent business corners of the city. The excellent interurban car service throughout the valley places it within easy reach of its thousands of customers.

Mr. Reid E. Shamhart and Mr. John Christensen, two of Cache Valley's most progressive merchants, are the owners. Their policy is to employ none but competent help, to buy only the best of merchandise and to sell at one price.





Hotel Logan

This model home for the traveler was recently erected at a cost of \$150,000 and stands on one of our most prominent corners.

It is a building of very attractive design throughout. The lobby, dining room—European plan—parlor and guest chambers are tastefully and conveniently furnished.

When visiting Logan make this hotel your headquarters. Service excellent, rates graduating.



A GROUP OF ATTRACTIVE LOGAN BUILDINGS

Utah-Idaho Hospital
Oregon Short Line Station

Home of Fire Department
Federal Building

The Murdock Candy Company



The story of the Murdock Candy Company is indeed an interesting one. It begins with Mr. Robert Murdock, Jr., who, when a youngster, decided to "strike out for himself." He went to Salt Lake City and after a time became acquainted with a Mr. Pounds, who conducted a small candy shop. The candy maker liked the boy rather well and gave him employment at three dollars per week and his board. After staying with Mr. Pounds long enough to acquire a fair idea of the business, he decided to open a place for himself and set about to buy a stove and "slab," which he shipped to Logan. His first business venture was opened for public patronage, December 8th, 18'8, in a small store room on Center street. A glance at the accompanying illustrations show what degree of success Mr. Murdock has attained since that all important day.

The Murdock Candy Company of today occupies a building of more than 10,000 square feet of floor space. It is without doubt the equal of any similar concern in the west, from the standpoint of fixtures, equipment, service and the superior excellence of its products. The candy making and wholesale department is very modern and most complete for the producing of high class delicacies, made from only the best materials. In the past ten years the concern has grown to be quite a factor in northern Utah and southern Idaho in the wholesale candy,

ice cream and soda fountain syrup business. Many of the better class confectionery stores of Salt Lake City feature their famous chocolates.

The retail department is a beautifully decorated and well appointed establishment 35 feet wide and 100 feet deep, that would do credit to any city many times the size of Logan. A massive onyx fountain of attractive design and unusual length occupies the greater part of the left wall, while directly opposite is the candy department. Everything in the line of sweets to please and gratify the more discriminating tastes may be found on the spotless shelves and in the scrupulously clean show cases. The main floor is occupied by dozens of neat chairs and tables, and presided over by a corps of attentive young ladies. One feature of this most model candy shop that is so popular with the younger set, is the balcony which affords an attractive banquet room and which has both an ordinary and an electric piano. Here on most any evening, a number of them may be found engaged in the intricacies of the newest steps.

The directorate of this enterprising firm is as follows: Mr. R. Murdock, Sr., president; Mr. Robert Murdock, Jr., secretary, treasurer, and general manager; Mr. G. W. Leishman, Mr. C. W. Jones and Mrs. R. Murdock, Sr.

Cache Valley is indeed proud to be the home of this progressive and flourishing institution.



Lundstrom Furniture Company



When it is a matter of furniture and house furnishings of any description, the young bride or the more experienced housewife consider only Lundstroms. There they are assured of being able to select from a complete and modern line of house furnishings and the many little ornaments that are so essential in beautifying the home.

Styles in furniture and interior decorations are numerous. On the floor and in the warehouse of this concern will be found furniture of almost any period. Carpets, linoleums and wall paper of only the latest designs are to be found in stock. Trunks and bags,

stoves and ranges play no small part in the business of this concern. They sell many of the great Majestic ranges. Enamelware of every description is carried in stock and beautiful art pictures are tastefully displayed on the walls.

The concern was established in 1901. Its business extends all over Cache Valley. A similar establishment is conducted by them at Preston, Idaho.

The management of its many affairs is entrusted with Mr. A. G. Lundstrom. A glance through the show rooms is ample proof that a master hand is in direct charge.

M. & L. Coal and Wood Co.

This firm is a co-partnership between Mr. M. Mouritsen and James Larson. It is located across the street from the Oregon Short Line R. R. Depot and has been the leading fuel concern of Logan for the past fourteen years. They sell the Union Pacific, Rock Springs, Aberdeen, Kemmerer and Spring Canyon coals for stove and furnace use, and West Virginia smithing coal for blacksmithing. Their yard is also the depot for Portland Cement and Jumbo plaster. You are cordially invited to call and inspect their yard. All phone orders will receive prompt attention.



A. H. Palmer & Sons

Plumbers



They are the pioneer plumbers of Cache Valley, and its largest contractors of plumbing, steam and water heating. Located in the Arimo Block at 186 N. Main street, they have a large well stocked display room and ample shop room. Their business extends all over Cache Valley.

Most of their supplies are bought in car load lots direct from the factory, thereby enabling them to submit bids at a more reasonable figure than their less fortunate competitors. The experience and popularity of the senior member of the firm is sufficient proof of the firm's ability.

Cardon Jewelry Company



A visit to this model jewelry shop would prove a revelation to you. Everything that would indicate modern methods and arrangements usually found in only the palatial shops of the larger cities is carried out, even to the smallest detail. A glance at the accompanying illustration will allay the slightest suspicion of the truthfulness of this statement.

The store was originally established by Mr. T. B. Cardon, the pioneer jeweler of Cache Valley, in 1872. On the shelves and in the show cases is to be seen a most beautiful display of diamonds, watches,

jewels, cut glass and jewelry novelties. The store specializes in Hallmark Jewelry and Hawkes' Cut Glass. A large line of the latest and most improved Eastman Kodaks are also carried.

Aside from enjoying the largest jewelry trade in the valley, including watch and jewelry repairing, practically all of the better class kodak developing and finishing is done by them.

Mr. B. T. Cardon, son of the founder, and one of Logan's younger business men, who is also an expert jeweler, is now at the head of the concern.



The Bluebird Candy Shoppe

One rarely finds in any city, outside the most metropolitan centers, an institution of this nature that will in any way compare with it from the standpoint of fixture arrangements and service.

The Bluebird Candy Shoppe, located on Center Street in the beautiful Hotel Logan building, has only been established since March of this year, but in that short time it has grown to be the favorite gathering place of the most select of the city's younger set.

Upon entering this establishment one is struck with the quiet elegance of its arrangement, and im-

pressed with the fact that none but a master hand at the business could have been responsible for it. An elegant onyx soda fountain, of most artistic design and finish, graces the right hand front as you enter; one look at this most inviting feature is all that is necessary to make you an immediate patron. Directly opposite the fountain and presided over by a corps of young ladies whose dainty and obliging manners are an immediate incentive to patronage, is the candy department.

Mr. O. G. Cardon, the manager, while yet a young man, possesses all the characteristics of a live successful merchant.



Thatcher Bros. Banking Co.

1883. Partnership between Geo. W. Thatcher, Moses Thatcher, H. E. Hatch, W. D. Hendricks, S. T. Josselyn, W. A. Rossiter. With a Capital of \$58,500.00.

Mr. Geo. W. Thatcher, Manager.
Mr. H. E. Hatch, Cashier.

1889. Incorporated as Thatcher Bros. Banking Company. With a Capital of \$100,000.00.

Mr. Geo. W. Thatcher, President.
Mr. L. S. Hills, Vice-President.
H. E. Hatch, Cashier.

1890. Capital Increased \$150,000.00. Erect building at cost of \$70,000.00.

Mr. Geo. W. Thatcher, President.
Mr. L. S. Hills, Vice-President.
Mr. H. E. Hatch, Cashier.

1912. April 17 building burned; Total loss. Opened for business in temporary quarters, 10 a. m., April 18, 1912. No loss in service to patrons.

Mr. H. E. Hatch, President.
Mr. Geo. F. Thatcher, Cashier.

1915. April 1st moved into new home as shareholder in stock company just completed erection of modern fire-proof hotel and bank building at a cost of \$150,000.00. Resources now more than \$1000,000.00.

OFFICERS AND DIRECTORS:

Mr. H. E. Hatch, President.
Mr. M. S. Eccles, Vice-President.
Mr. George Thomas, 2nd Vice-President.
Mr. D. C. Budge, Director.
Mr. J. W. D. Hurren, Director.
Mr. I. K. Hillman, Director.
Mr. Geo. B. Hendricks, Director.
Joseph Quinney, Jr., Director.
Robert Anderson, Director.
J. H. Bankhead, Cashier.

In the colonizing of new territory the necessity of banking facilities is soon felt. With the men who have building and advancement ideas at heart little time elapses before means of furnishing accommodations to the settler are provided.

Such men as the Thatchers, Hendricks, Hatches, Maughans, and Bensons were among the early settlers of Cache Valley. They realized the necessity of banking facilities and in 1883 set about to organize a banking association known as Thatcher Brothers and Company, with a capital of \$58,000.00. It was a partnership between George W. Thatcher, Moses Thatcher, H. E. Hatch, W. D. Hendricks, S. T. Josselyn and W. A. Rossiter. Mr. George W.

Thatcher was installed as manager and Mr. H. E. Hatch as cashier. This form of organization was the only kind that could be made owing to the lack of law of the Territory of Utah respecting the forming of companies for banking purposes.

Of course with such men associated and bent on growth it is little wonder that in 1889 it became advisable to move to larger quarters and increase the capitalization. It was then incorporated under the name of Thatcher Brothers Banking Company, with a capital of \$100,000.00. Mr. George W. Thatcher was president; Mr. L. S. Hills, vice-president and Mr. H. E. Hatch, cashier. A steadfastness of purpose and honest dealing with the people soon made it imperative

for a newer and larger building with increased capital and banking facilities.

In 1890 the bank increased its capitalization to \$150,000.00 and built a large brick structure on the corner of Main and Center streets at a cost of \$70,000.00. A part of the building was used for banking and a part for an opera house and still another part for mercantile purposes.

The bank's usefulness and popularity continued to grow, new and larger demands were constantly being made until it seemed that some changes on the interior were necessary to provide room for the ever growing business. About the time these plans were ready, a fire started in the basement of one of the mercantile stores and consumed the entire structure. Notwithstanding this misfortune, which occurred about five o'clock in the afternoon of April 17th, 1912, the bank opened for regular business on the following morning. Temporary quarters having been provided during the night. The institution continued in that location for almost three years when it moved into its present splendid quarters.

The new location is the north-east corner of the new Hotel Logan building, erected on the site of the burned structure. It is a building 75x100 feet, built of reinforced concrete at a cost of about \$150,000.00. The bank is a stockholder in the Hotel Company and occupies the corner space of 40x55 feet. It is divided into departments as may be found in the banks of cities many times the size of Logan.

Separate departments are maintained for commercial banking, for the use of all patrons desiring to open checking accounts. The work of the tellers is divided so that each one pays and receives to a given list of depositors. Each customer, no matter whether the account be large or small, is entitled to, and receives, the same courteous treatment. Collections and exchange are handled with despatch. No item is too small, or place too remote, for them to render service.

The facilities offered the traveling public

in the sale and marketability of travelers checks can be testified to by the splendid results obtained by patrons who avail themselves of the bank's service. Travelers checks, cashable throughout the world can be had at a very nominal cost.

A savings department has been installed in which deposits are received in amounts of \$1.00 or more and on which 4 per cent. interest is paid, compounded quarterly. The object of this department is to encourage thrift and teach its customers that no matter how much is earned, a portion should be saved. A savings account is the one thing that can be depended upon when all others fail. There is now a deposit in this department of \$315,000.00.

One part of the main lobby has been set apart and furnished for the comfort of lady patrons. Encouragement is extended to ladies to open accounts for household purposes.

In the basement a large safety deposit vault has been thoroughly equipped with safety boxes and storage room, so that patrons having valuables either in the shape of papers, deeds, stocks, bonds, silver and goldware, jewelry, furs, in fact anything that one might wish to keep can be safely stored in this vault. Separate booths are near at hand for the convenience of customers who wish to examine or look through their securities in safety and secrecy.

Large committee rooms are at the disposal of its patrons. Telephone exchanges are in all departments so that communication may be had with ease.

This institution is destined to grow and serve all who wish to take advantage of its offerings. Nothing has been spared for the safety and service of those seeking accommodations. The stockholders are numbered by the hundreds. The directorate is as follows: H. E. Hatch, president; M. S. Eccles, vice-president; George Thomas, vice-president J. H. Bankhead, cashier; D. C. Budge, I. K. Hillman, Joseph Quinney, Jr., J. W. D. Hurren, George B. Hendricks, and Robert Anderson, directors.



Morrell Clothing Company



"Morrells" is one of the best known establishments in Cache Valley. It was one of its pioneer clothing houses.

For more than thirty years it has been foremost among the better class shops in supplying the male population with the many fads and fashions that have held sway during that time. The modest dresser prefers it on account of the complete line of standard and well known goods carried, while the more fashionable, and especially the young man, selects it for style, fit and service.

Since the death of Mr. Joseph Morrell, its founder, the concern has been in the capable hands of Mr. William Morrell, his son. It is very neatly and tastefully arranged. The stock is composed chiefly of such high class goods as Hart, Schaffner & Marx and Michael Stearns clothes, Regal shoes, Fowles' gloves, Arrow Brand collars and other haberdashery as made only by firms of national reputation.

This house is a splendid example of the progressive spirit of Cache Valley and Logan, its principal city.



Fullmer Hotel

This place was formerly known as the Hotel Eagle, and has for a number of years been the most popular hostelry in Cache Valley. It is conveniently located on Main street in the heart of the business district. Both the local cars and the interurban lines pass its front doors. It operates a free buss that meets all trains, both steam and electric.

Upon entering the office of this hotel one is impressed by the homelike atmosphere that seems to prevail. The lobby is neatly and comfortably arranged. The mezzanine floor has been converted into a convenient writing room.

The guest chambers, of which there are forty-seven, are scrupulously clean and equipped with all the modern appliances that are so necessary to the comfort of a discriminating public. The house is heated entirely by steam. In each room there is a telephone. No additional charge is made for local calls, though long distance calls are charged at the prevailing rates.

Mr. A. L. Fullmer, the proprietor, is also the proprietor of the Riverside Hotel at Saint Anthony, Idaho. He is a practical hotel man in every sense of the word and has the happy faculty of making his many guests feel perfectly at home.



Johnson Bros. Contractors.

The many beautiful homes, and especially the bungalows that have been erected by the Johnson Brothers during the ten years that they have been in the contracting business, in and around Logan, have gained for them a reputation as home builders that is the envy of their less fortunate competitors.



While they specialize in model bungalows and at figures rarely ever met by other contractors, they are also prepared to do general construction in cement work of all kinds, the cement business being by no means a small factor with them.

If you intend building anywhere in this beautiful valley it would be well worth your while to consult Johnson Brothers for estimates, because more reasonable builders of modern homes do not exist.





LYRIC THEATRE

Logan's Popular Playhouse



Thatcher Mill and Elevator Company



Logan Stone and Monument Co.

Cache Knitting Works

Established in 1892.

Beginning Fall Ship-
ments.

Pioneer Knitters of the
State and oldest concern
of its kind in the west.



Sidney Stevens Implement Co.



Crescent Creamery Company

Thatcher Clothing Company



In the stock of a strictly modern and thoroughly up-to-date clothing establishment, catering to a discriminating patronage, there must be carried an assortment of styles and fads to suit every fancy, young and old alike.

This store handles only the best of high class and standard haberdashery. The suits, overcoats, shoes, shirts, collars and ties are those made by firms with a national reputation for first class goods.

If identified, the labels sewn in the clothes of the best dressed men of Cache Valley would reveal the fact that the garment was bought at "Thatchers" —Logan's ultra modern clothes shop.

The fastidious man of today is on an almost equal par with his stylish sister in the matter of choosing clothes.

Mr. Preston Thatcher, one of Logan's popular young business men, is its manager.



As an investment nothing is more significant of real value than the fact that trust and insurance companies as a rule have their entire surpluses invested in real estate or real estate mortgages. There are thousands of people throughout the United States today who are casting about in a search for a place to make a permanent home or good investment. If they could be reached and informed of the splendid opportunities Cache Valley offers it would be but a short time until this valley would be one of the most densely populated sections of the west.

There is perhaps no real estate concern in Cache Valley that has any more desirable property listed than this enterprising gentleman, whose well equipped office is located at 24 South Main street, just across from the new Hotel Logan. Thoroughly conversant with every phase of the real estate business, he is prepared to handle any business that

comes within the scope of a first class establishment of this nature, including all branches of insurance, loans and rentals.

Mr. Hatch has one of the largest insurance and automobile agencies in the valley. He is the local agent for some of the best insurance and bonding companies in the United States, among them are the Penn. Home National Surety Company, the Home Insurance Company of New York and the Penn. Mutual Life Insurance Company.

This gentleman has been in the real estate, insurance and bonding business in Cache Valley for seven years. Should you be interested in anything you may find in this book regarding the opportunities this valley offers, a letter to Mr. Hatch will bring you any information desired and of a nature that can be depended upon as reliable.

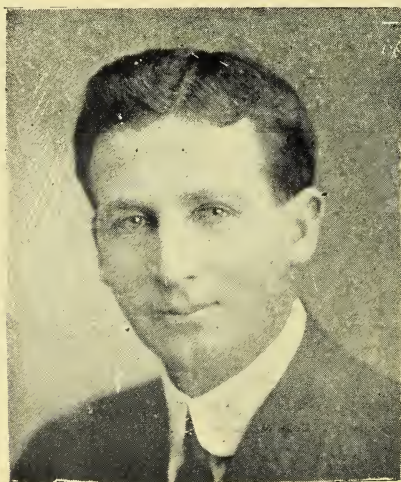




Howell Brothers

Howell Brothers, haberdashery, located on Main Street, and conducted by Luther M. Howell, is truly the "man's store." The stock display and arrangements indicate live, energetic management.

A varied assortment of popular and standard brands are carried. The more conservative dresser rarely leaves the store without finding the article desired, while those who dress more in the mode of the day, and especially the young man, would find it difficult to distinguish between this model clothes shop and a similar establishment in any larger city.



Elijah Thompson

The Howell Real Estate and Investment Company

This company owns some very large tracts of both developed and undeveloped land in Blue Creek, Hansel and Curlew valleys in Box Elder county, which adjoins Cache county.

If you are thinking of locating in this section of the State it would be well worth your while to consult this concern before buying, as their holdings are among those most preferred.

They also do an extensive loan and investment business. Buying and selling stocks and bonds are an important feature with them. The company is conveniently located at 20 First North Street, with Mr. Joseph Howell as president and Mr. W. M. Howell as vice president and manager, two of Cache Valley's representative and progressive citizens.



Utah-Idaho Building Company

The purpose of this concern is to assist the wage-earner and the man of small means to acquire a home, to let him pay for it as though paying rent. The thing nearest and dearest to the heart of every man is to have a place that he may call home, and to own it.

During the two years this firm has been engaged in business, it has built over a hundred homes on the easy payment plan. All of them are the finest in Logan and adjoining cities.

Mr. William Howell is its president and Mr. Elijah Thompson its secretary. Mr. Thompson has had about fifteen years of experience in this line of work, and has built some of the best homes in Salt Lake City and Ogden.

The pay roll of this company is by no means a small item among the pay roll builders of Logan. During the past summer more than a hundred men were employed, engaged in the construction of new homes.

The concern's business is quite extensive throughout Northern Utah and Southern Idaho. Recent settlers in Cache Valley will find it of particular value to consult them regarding the building of a home.

Logan Knitting Factory



Logan is also the home of the Logan Knitting Factory, manufacturers of the celebrated Bee Hive Brand of sweaters, underwear, jackets and hosiery. Those who have used these goods need not be told of their superior qualities.

This company, of which Mr. C. P. Cardon is at the head, selects only the finest yarns and other materials on the market. The Bee Hive Brand is well known throughout the entire Northwest, Alaska included, and as far east as the Mississippi river. A large number of traveling men are necessary to cover the territory thoroughly. On account of the prompt attention paid to catalogue and mail order business, that particular branch is by no means a small part of their business.

The thousands of testimonials in their files tell of the complete satisfaction of this famous brand and are convincing evidence that a good garment at a fair price is not only a satisfactory purchase, but is the only kind that will build up and hold such an enviable patronage as this firm enjoys.

Unless made right knit wear is not only unsightly but uncomfortable, and when worn a few days does not fit the body snugly as knit wear should. To serve best knit wear must snugly fit every part like a glove and give with the movement of the body. These results are only accomplished by actually "building" the garment, through the "knit to measure process" on what is known as the Lamb Knitting Machine, used in these mills. The result is a snug, elastic cuff, comfy body, and enduring shape, expanding and contracting with each movement of the body. The thousands of customers who have worn their goods demand the Bee Hive quality and style.

The Logan Knitting Factory is in no way connected or affiliated with any other knitting mill. When selecting knit goods, as a matter of protection against imposters, be sure that it bears the Bee Hive Trade Mark, as Bee Hive Brand is your guarantee that you are buying the best that can be made.

Gessel Pressed Brick Company



Mr. Gottleib Gessel first began the manufacture of brick at Providence in 1881. At that time all brick were made by hand.

Many of the older and substantial brick structures still standing throughout Cache Valley were built with his brick.

In 1906 the business was incorporated under the name of the Gessel Pressed Brick Company and was moved to its present location.

They manufacture Holland Tile, Pressed and wire cut brick. The yearly output is about 2,500,000, which are used all over Cache Valley and throughout Southern Idaho.

The accompanying illustrations show the plant located on North Sixth West street and a few of the many beautiful homes and substantial business blocks built from brick of this well known pioneer establishment.





Jensen's Candy Co.

Mr. W. F. Jensen has been engaged in the candy business for some time. Before purchasing the Ozark Candy Company of this city he was a partner in the Paul & Jensen Candy Company of Preston, Idaho. Since locating in Logan he has succeeded in building up an excellent retail business as well as a large wholesale business. "Jensen's Superior Candies" and ice creams are sold all over Cache Valley.

His experience in the candy business has been wide and varied. It began in Salt Lake about seventeen years ago. For a while he was with the well

known Morris Candy Company of Chicago, and afterwards foreman for the Bishop Candy Company of San Francisco. From there he went with F. S. Kuchler & Son, of Brooklyn, as foreman over their largest candy department, later opening a retail business in New York City, which he conducted for a year.

Mr. Jensen's association with some of the largest candy concerns in the country has fitted him with the knowledge for producing high grade candies that has made his wholesale business jump by leaps and bounds. The live merchants of Cache Valley prefer to handle Jensen's Superior Candies, because they know they are always fresh and pure, and because they are made of the best material obtainable.

H. A. Pedersen & Co.

They sell the earth, abstract it's title and loan money on it. This company conducts a general real estate, insurance, abstract and farm loan business throughout Cache Valley.

For reliable information regarding farm lands, values and opportunities, write to H. A. Pedersen, 34 West First North street, Logan, Utah.



Kimball Automobile Company

Almost directly opposite the new Hotel Logan is located the Kimball Auto Company, one of the best equipped garages in Cache Valley. It is a large, roomy structure, capable of housing dozens of cars, and operates a well equipped repair shop in connection.

This garage is the agent for the famous Ford cars, "the car that gets you there and gets you back."

It is under the management of Mr. Roy Kimball, a young man who makes it a point to see that the best of care is given every car housed there. Only experienced and skilled mechanics are employed. Everything in the line of accessories for the convenience and comfort of the motorists is carried in stock. Special attention is paid to the tourist trade.



Crockett Abstract Company



Mr. Crockett is another of the many Cache County young men who have won success and independence for themselves by selecting the city of their birth as a field of endeavor.

This gentleman was born in Logan, and after passing through the grade and high schools of the city he graduated in a general commercial course from the Utah Agricultural College in 1892. For the following nine years Mr. Crockett was dairy instructor at the same college.

He has been engaged in the abstract business since 1906, and is thoroughly versed in all of its branches. The public recognize him in that line as an authority of the higher order.

Mr. Crockett also makes a specialty of the fire insurance and farm loan business.

He is painstaking, thorough, and fair in all his dealings. His office is directly opposite the Hotel Logan, where you will find the most up-to-date and complete abstract office in Cache County.

Riter Bros. Drug Co.



This store located on Main street is the most important of five similar establishments that are scattered throughout the principal cities of Northern Utah, owned and operated by The Riter Brothers Drug Company.

It is a nicely arranged and well stocked establishment that would do credit to cities many times the size of Logan. This is one of the largest establishments of its nature in the state, excepting the Salt Lake and Ogden houses. It is the largest concern engaged in their line in either Utah or Idaho.

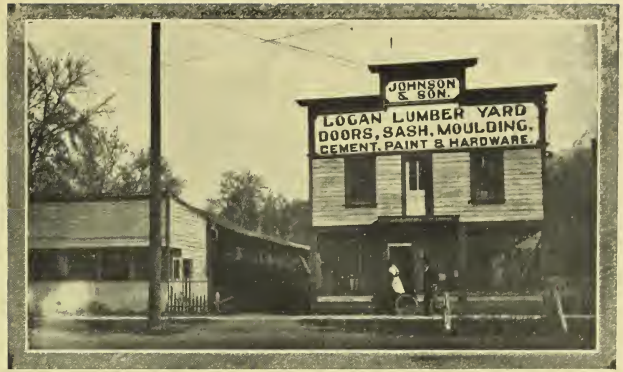
Logan Arms and Sporting Goods Co.

It is a branch of the Western Arms Company of Salt Lake City, and is the third largest exclusive sporting goods house in Utah. Everything for the sportsman and athlete is carried.

The store is located at N. Main street, under the management of Mr. Harry T. Stoney, who has been in the athletic business for a number of years. Playing professional baseball for fifteen years and acting as coach for the School of Mines of Colorado has given him valuable experience in the sporting goods line. He knows your wants and has the goods. Associated with him is Mr. Frank Jones, a pleasing and up-to-date clerk.



E. L. Johnson & Sons Lumber Co.



No matter what size the town or where it is located, there is one business in particular that is largely essential to that town's growth and that is a progressive lumber company.

The E. L. Johnson & Sons Lumber Company of Logan is one of Cache Valley's well established and widely known concerns. It is conveniently located on South Main Street, just a few blocks from the heart of the business district.

They carry a large stock of plain and dressed lumber, builders' hardware, sash and doors and operate a well equipped planing mill in connection.

The place is under the management of Mr. E. L. Johnson. By placing your order there you are assured of getting what you want in the building line and also of getting it when you want it, and at the lowest possible prices. Bids cheerfully submitted to the individual builder as well as the contractor.



American Steam Laundry

Here you will find a thoroughly modern and up-to-date establishment of its nature, and one that takes personal pride in doing only high class Laundering, Dry Cleaning, Dyeing and Repairing, for which they are thoroughly equipped in each department.

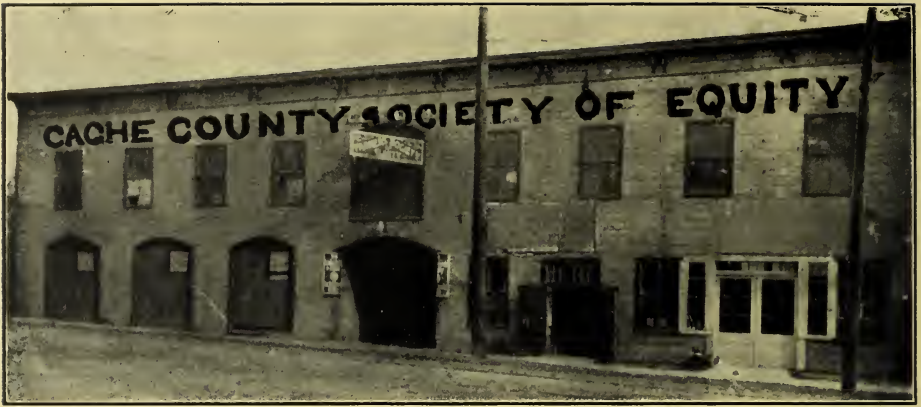
A unique and most worthy plan of interesting itself in the small army of people required to successfully conduct its affairs is continually practiced. Each worker is taught to feel that they are a part of the institution and are just as much interested in the affairs of

their co-workers as theis own; that they are not merely a cog in a wheel, or a part of necessary machinery.

J. N. Jensen



This gentleman has been engaged in the saw mill business in Cache Valley for a great many years. He has recently moved to a better equipped location on South Main street, that is much more convenient for his trade than his former location.



Cache County Farmers' Society of Equity

Every thriving farming community such as Cache Valley should have an establishment operating along the lines of this most worthy concern. It is organized especially for the benefit of the farmer. They are its stockholders and principal patrons. The directors and officers are all farmers with good business training. Its business dealings and relations with them are truly significant of the name that it bears.

The prime motive of an institution of this nature is to act as a clearing house for the farmer to assist him in both buying and selling. Here he may bring his produce for shipping and also have the services of experienced buyers in securing his supplies.

On the floor of its salesroom is to be found a large line of farm implements, wagons, buggies, harness and the many other things so necessary to the

agricultural industry. The assurance of an approximate volume of business enables the concern to sell at a figure rarely ever reached by the other mercantile houses.

The net profits of the Society are declared into yearly dividends and distributed among its stockholders, who therefore receive double benefits, interest on their money invested in its stock and a saving on the supplies bought.

The Society is comfortably housed in a large structure on South Main street, just a short distance from the center of the business district. In the rear is a wagon yard with ample room for stabling dozens of teams.

The management is entrusted with Mr. Joseph G. Salisbury, a very energetic and capable young man who seems to take a great interest in his work. He is very popular with the many customers of this most commendable enterprise.

L. S. Smart



During the fifteen years that this gentleman has been in the cattle and sheep business in Utah and Idaho, he has gradually grown to be one of those two states' largest shippers as well as a breeder of thoroughbred dairy cows and hogs. Chicago, Omaha and Los Angeles packing houses all know his brand.

Mr. Smart was born on the place that he now

conducts as a model dairy farm, which adjoins the town of Franklin, Idaho. His father settled there in 1860, for whom Mount Smart, near there, was named.

At the age of eighteen, Mr. Smart left the home place and was gone for about fifteen years, during which time he began in the cattle and sheep business. About five years ago he bought the old home place and converted it into a model dairy and breeding farm. He has it fenced into ten acre tracts which are used principally for pasturage. Only thoroughbred stock are considered, such as pure Holstein cows, Duroc and Tamworth hogs.

One interesting feature of the place is the barn, which is a most model one. The cows are all milked with the celebrated Hinnan patented milker. Their food is stored on the second floor, where it is chopped by machinery and fed down to them. The accompanying illustration show many interesting scenes in and around the L. S. Smart Dairy Farm.

Mr. Smart makes his home in Logan. With the exception of an interest in the First National Bank of Logan, his entire holdings are in the cattle and sheep industry. He is a young man, very likable and quite progressive.





N. J.
DeSanders

SPORTING
GOODS

LOGAN and Cache Valley offer an attractive field for this sort of business. On account of the many schools and colleges, there is a constant demand for the many things that go towards equipping the field and track athlete.

Here you will find a complete line of the leading athletic goods and everything so essential to the sportsman, such as guns, ammunition, fishing tackle, etc.

The store is located at 54 West, First North street, with a large and well equipped repair shop in the rear. It is the leading bicycle and motorcycle house of the valley.

Mr. DeSanders has the exclusive agency for Cache Valley for Spaulding athletic goods, Pierce bicycles and the famous Excelsior motorcycle. The popularity of the machines sold by him is demonstrated daily by the amount of them seen on our streets and highways, which outnumber all other makes put together.

CACHE VALLEY COMMISSION COMPANY.

Thirty thousand dollars' worth of eggs and chickens in eight months is a volume of business not to be scoffed at by any commission firm. Yet that is the value of those particular farm products shipped by this concern since last February, which is sufficient proof that Cache Valley products are very much in demand.

This house ships eggs and poultry daily to the best cafes and hotels throughout the larger cities of Utah and the Rocky Mountain region. The "A-1 Breakfast" eggs shipped by them are all that could be desired by their many discriminating patrons.

In connection with the egg and poultry business, they are also large shippers of apples, potatoes, hay and grain in car load lots.

Mr. G. B. Bowen, the manager, is one of the valley's live wire business men. His advice to the farmer of this section is to raise more chickens—pay more attention to the egg and poultry business—for

his chief difficulty is securing enough of those particular products to supply the demand of this firm's many customers.



T. K. Obray



Mr. Tom Obroy of Paradise, is probably one of the largest wool growers we have in this section. He has attained that distinction by persistent plugging. Not more than a score of years ago, he was doing a good day's work at "logging" up in Logan Can-

yon for thirty dollars per month. That particular kind of work not being to his liking, he hired out as a sheep herder for twenty-seven dollars and fifty cents per month, which he followed for nine years. During that time—aside from supporting a family—he managed to save \$900, with which he bought two hundred head of sheep. This really marked his entrance into the wool growing business, though he retained his position as herder for some time afterwards and continued to invest his savings in sheep. At one time Mr. Obroy owned a few more than six thousand sheep, but about five years ago, due to the new Federal Reserve Laws not allowing him sufficient grazing lands he was forced to dispose of half of them. The remainder of the older ones are kept for wool growing, while the youngsters are marketed for mutton. The accompanying illustrations show a few interesting scenes around his home and ranch. His entire holdings and interests, with the exception of an investment in the stock of the First National Bank of Logan, are centered in the wool growing industry. Cache Valley has proved to be sufficiently interesting and lucrative for this energetic gentleman.





Boosters Inn.

This little cafe, located on First North street, is rather unique in arrangement. It was originally opened as a "lunch car," but since Mr. A. C. Stratton, the present owner bought it about six years ago, it has taken on a different aspect. Though still utilizing the car, he has made several additions, one of them being a cozy dining room for ladies and gentlemen.

Choice steaks are a specialty, while game and mountain trout are served in season. An appetizing bill of fare is always offered.

It is Logan's most popular restaurant and the one place in the city that never closes.



J. F. Schirmeister

The interior decorations and designs of practically all of the better class homes of Cache county have been done according to the ideas of Mr. Schirmeister, a master hand, who spent several years learning the trade in his native land, Germany.

In his shop, on South Main Street, will be found a nice stock of paints and oils and a generous assortment of the latest designs in wall paper and other interior decorations.



R I C H M O N D

Richmond is one of the prosperous cities of Cache, situated at the foot of the mountains on the east side of the valley, about four miles south of the Idaho line.

The fall of '59 and the spring of '60 is a part of our history that has become very dear to the hearts of our citizens. It was then our pioneer fathers settled here with a determination to conquer and build. The majority of the population today are descendants of those '59 and '60 pioneers. The same surnames that made history then are making

our history now, viz: Merrill, Hendricks, Harris, Funk, Shepard, Bair, Brower, Burnham, Bullen, Robinson, Whittle, Webb, Bright, Dobson, Lewis, Monson, and others. Richmond energy and push showed itself early in our history by furnishing numerous freighters, railway builders and capable men, which made us even in those days quite famous for our visible wealth, and today her native sons are well to the front in perpetuating and maintaining that fame.

The last fifteen years, however, has developed



MR. S. W. HENDRICKS, Postmaster.

more modern industrial enterprise than any previous period.

The creamery, sugar and condensed milk industries, the pure bred dairy cattle, pure bred hogs, and pure bred horse industries, city water works, electric lights, paved sidewalks, graded streets, modern mercantile houses, a free public Carnegie library, and a state bank are products of this historical period and give to us quite a city appearance. Many of our homes are just as modern, if not so elaborate, as are the homes of larger cities. It's started, it's coming, it's growing, this spirit of home loyalty, home pride, home development, home love, home comfort and home advertising in the country towns.

Our home industrial development has just begun. What do we need to keep it moving more rapidly? More people? Yes, but what we need more than more people is more farm and industrial development by the people we already have.

The producers of wealth must learn that the highest degree of prosperity comes by keeping their wealth working in the place where it is produced. A constantly wealth producing farm must have

some of the wealth it produces put back in farm development or it will soon become poverty stricken.

A wealth producing city must learn to keep a good proportion of the wealth it produces working at home, or it will become a poverty stricken city.

So it is with population. A city that produces population must keep a majority of the population working where it is produced, if that city would prosper. None can be so loyal to a city as its native sons. Richmond therefore invites the wealth of less loyal cities, by adhering to the principle of making our wealthy resources produce all the wealth we can and then keep that wealth working at the place it is produced. We further invite people from less prosperous cities by adhering to the principle of keeping our native sons working where they are produced.

If a wealth producing city that keeps a majority of its producing wealth working for home industrial development and keeps its native sons from migrating, will not induce an influx of wealth and population? What will?



CARNegie LIBRARY.





Richmond Military Band



Richmond is far ahead of the average city of its size in the way of musical entertainment. Both the city council and commercial club are to be congratulated for furnishing and maintaining such a splendid organization as the Richmond Military Band.

It is composed of twenty-one talented musicians, all of whom are young men of that city and is considered one of Cache Valley's most popular bands.

They give regular monthly band dances that are very popular with the young people, also concerts every Sunday evening during the summer months, and are regularly engaged to play at the County Fair.

They are indeed fortunate in having secured such an able director as Mr. Amanson of Mt. Pleasant, Utah, who has gained a reputation in musical circles of Cache Valley that is the envy of many less gifted persons.

A. A. Thomas Drug Company.



Conservative methods, extreme care and precise judgment upon the part of those engaged in it make the drug business a branch of human endeavor and commercial activity that has much to do with the progress and general welfare of the community of which it is a part.

This wide awake and progressive concern carries a most complete and comprehensive stock of everything known to the line. With modern and up-to-date fixtures, its shelves and show cases are filled to overflowing with a stock that is fresh and clean in

every respect. Everything in the nature of staple and standard drugs, patent rubber goods, toilet articles, perfumes and sundries, as well as a complete line of all of the popular brands of foreign and domestic cigars and tobaccos are carried, and their soda fountain is one of the most popular in the city.

Mr. A. A. Thomas, owner and manager, is one of the progressive young men of the community who is every ready and willing to assume his share of any enterprise that may be put forward to advance Richmond or Cache Valley in general.

People's Mercantile Company.

Very few stores are found in cities the size of Richmond that are as elegantly stocked with the many needs and requirements for the general household as the People's Mercantile Company. It is housed in a large two-story brick building located at the corner of Main and State streets.

Here you will find a complete line of groceries, dry goods, furnishings, crockery and hardware. One side of the story is occupied entirely by the grocery, crockery and hardware department, where only high grade goods are carried. The larger section of the

The concern was established in 1896, with C. E. Harris as manager, who later acquired controlling interest of the company. Since that time it has grown from a very modest concern to an establishment that does a business of more than \$60,000 annually.

Because of the excellent interurban car service



from the near by towns of Coveville, Franklin and Lewiston, the management finds it necessary to employ a large number of salespeople to take care of the trade.

Mr. Harris, a congenial, affable gentleman, well informed on the conditions and prospects of Richmond, has the honor of holding the important office of mayor of that beautiful progressive little city. establishment is given over to an elegant line of dress goods, ladies' ready to wear garments and novelties.



Richmond Co-Operative Mercantile Institute.

The city of Richmond is looked upon throughout Utah as being a very important factor in the affairs of Cache Valley and the northern part of the state. This progressive and enterprising concern has played no little part in establishing that reputation.

This concern was organized in 1903 with the late Apostle M. W. Merrill as president, a man who realized that absolute confidence in the honesty and integrity of an enterprise catering to public patronage is one of the most essential things necessary to that concern's success.

It is established in a large brick building, located

on Main street in the heart of the shopping district and well equipped for handling the trade of Richmond and vicinity. A complete and up-to-date line of dry goods, men's furnishings and shoes are always in stock. One section of the store is devoted entirely to crockery, kitchen ware and high grade groceries.

Mr. J. W. Funk, a courteous and obliging gentleman, who makes it a point to study the needs and requirements of its many customers, is its manager and secretary. The store has gained a reputation for conservatism and stability as might well be indicated by the man who was its first president.

State Bank Of Richmond



The very heart of the commercial life of a community through which flow the financial currents of business, and upon which to a great extent depends its future prosperity is its banking interest. There is not the least possibility of a doubt but that the stability of the commercial and industrial interests of a community are to a very large extent dependent upon the policy and condition of its local bank. To intelligently serve its many customers and depositors, it must keep in close touch with business conditions both at home and abroad and act not only as a guardian over surplus funds and supporter of each local enterprise, but also as watchman over new concerns and counsellor to those whose business interests are steadily on the increase. A sound and conservative banking house, directed by men of experience and known integrity is a blessing to any farming community and in this respect Richmond is extremely fortunate.

The State Bank of Richmond, organized in 1908 with a paid up capital of \$25,000, is housed in its own handsome two-story brick building at the corner of Main and State street. It offers to the public every modern convenience in the handling of its finances. Though comparatively a young concern, it boasts of an average deposit of about \$175,000. Aside from their many local depositors, they carry several

accounts from the near by towns of Trento, Preston, Oxford, Downey, Franklin and Lewiston.

It operates a thoroughly equipped savings department and pays four per cent on all deposits left there for three months or longer.

Since organization, this institution has paid its stockholders a yearly dividend of eight per cent and has created a surplus of \$5,000.

The directorate is as follows: M. S. Browning of Ogden, president; J. W. Funk of Richmond, vice president; George G. Hendricks of Richmond, cashier; M. S. Eccles of Logan, H. E. Hatch of Logan, C. E. Harris of Richmond, and J. M. Hendricks of Richmond. These gentlemen have a reputation for honesty and integrity throughout Cache Valley that is unquestioned.





Christensen Millinery Company

The ladies of Richmond and vicinity are very fortunate in having such a fashionable establishment of this nature in their community. It is without doubt the largest and most up-to-date millinery shop in Cache Valley, to be found outside of Logan and Preston.

Mrs. Christensen, who has conducted the shop for the past twelve years, is an adept at the art of moulding and shaping the many delicate fabrics used in the making of the latest creations of feminine head-dress. Aside from her many Richmond customers, quite a number of patrons are drawn from the near by towns of Lewiston, Trenton, Franklin, and Coveville.

The shop is housed in her own nice two-story brick building, located on Main Street, in the heart of the business district.

Mrs. Christensen's long experience in the millinery business in Cache Valley has won for her a reputation that might well be envied by the more extensive concerns of the larger cities.



Schow Furniture Company



Hendricks Confectionery Company



A. A. Olsen's Confectionery



Richmond Lumber Yard



SMITHFIELD

SMITHFIELD is indeed a flourishing little city. You will like it at a glance. At every turn you will feel that air of prosperity and contentment that is to be found in any thriving community.

Any one of the little band of pioneers who first settled there over fifty years ago when the place was nothing more than a trackless desert and the haunt of the Indian and wild beasts, may well look with pride on the little city of today that is the result of their early labors.

In is ideally located eight miles north of Logan, on the lines of the Oregon Short Line Railroad and the Ogden, Logan and Idaho Electric Railway and in and surrounded by a very rich agricultural country.

It has a population of eighteen hundred people. Its streets are well lighted, wide, nicely shaded and kept in excellent condition. Within the past few years several miles of paved sidewalks have been laid and many other civic improvements made. It also has an excellent water system. The schools are a part of that system that so distinguishes Cache Valley.

A stroll through the resident section will reveal many beautiful homes, several of them bungalows, patterned along the lines that are so popular on the Pacific Coast. Not a few of them are owned by the farmers and cattle men of that section.

This flourishing little city supports several substantial stores and many other business con-



Residence of Dr. Jarvis



Interior Smithfield Pharmacy

cerns. The stores are very modern and carry splendid stocks. One of the largest brick plants in the valley is located there, also a well stocked lumber yard; a large farm implement house; two flour mills, one of them has a capacity of one hundred barrels per day; and a branch condensing plant of the Utah Condensed Milk Company.

The country immediately tributary to Smithfield is devoted principally to the agricultural, cattle and sheep industry. Whether you be merchant, manufacturer or farmer, a trip through Cache Valley would be well worth your while.

The following pages contain a brief resume of the principal business houses of the city. These concerns are succeeding wonderfully in making their city one of Cache Valley's most desired spots in which to live. The secretary of

the Commercial Club will be glad to furnish you with any information you may desire, not found in this booklet, concerning that prosperous section.



E. R. Miles Mercantile Store



Smithfield Brick and Tile Company

Smithfield Lumber Company



There is one class of business in every progressive city, town or community, no matter how large or small that must keep abreast of the times, and that is the lumber concerns. A glance around this thriving little city will show you what an important part the Smithfield Lumber Company is playing in its development.

In its sheds and on the yard you will find a

complete stock of raw and dressed building material. In a neatly arranged display room just off of the office you will find a generous stock of builders' hardware, mechanics' tools, cutlery, crockery, auto oils, paints and sporting goods.

The establishment is under the management of Mr. W. C. Claypool, an unusually congenial and obliging gentleman who seems to consider his many duties as that many real pleasures.

E. R. Miles



The E. R. Miles store is one of the best known in Cache Valley and is looked upon by all who are familiar with it as Smithfield's leading mercantile institute. It is comfortably housed in a large two-story brick building which stands at the corner of Main and Depot street.

The stock of this concern is most complete, embracing everything that a live mercantile company should carry, for comfort and convenience of the prosperous community that it serves. Aside from a

large well assorted stock of high grade and standard groceries, they also carry a full line of men's furnishings and ladies' ready to wear goods, and make a specialty of dress goods and notions.

For the convenience of the many automobile parties, tourists especially, who visit Smithfield, a well equipped garage has been opened by the management just a few doors from the store.

The business is now managed by Mr. Miles' sons, who are consistent advocates for any cause advanced in the interest of their community.



Smithfield Implement Company

The best evidence of a prosperous and thriving farming community is the number of varied business interests that it supports.

Smithfield may well be classed as one of Cache Valley's most prosperous sections, and the Smithfield Implement Company, as one of its most enterprising concerns. They carry everything in the farm machinery line. On the floor and in the warehouse of this concern will be found the complete line of the Moline Farm Implements, Deering Harvest-

ing Machines, Schuttler Wagons, Hennie Buggies, J. I. Case Threshers and an excellent stock of high grade saddles and harness. They also have the agency for the Case Automobile, a very popular machine in this section of the country.

The stock of this concern is held entirely by Smithfield men. The management is entrusted with Mr. William Homer, a very capable and enterprising gentleman, who, with the other stockholders of the company, consider Smithfield as one of Cache Valley's most progressive cities.

Jos. J. Richardson



Here is one of Cache Valley's staunchest supporters and most ardent boosters. He is very much interested in building up the little city that has tendered him the honor of electing him its mayor. Any movement that is for the betterment of that community is sure to have his support.

Aside from looking after the many affairs of his public office, he has for many years been engaged in the cattle business, principally dairy cows and is the valley's largest dealer in cattle and dairy cows.

For years Mr. Richardson has been very prominent in the affairs of Cache County and was for four years County Assessor.

He owns two hundred and forty acres of farm and range land, located a short distance southwest of Smithfield, and a beautiful home at the corner of First South and First West streets.

Mr. Richardson is a man known throughout the valley and among his business associates as being a wide awake, progressive business man and a valuable citizen to his community.



G. Y. Smith



This gentleman is a native and resident of Smithfield, having been born there in 1896. After finishing the grade schools there he farmed for a few years, and at the age of eighteen he secured employment at the Farmers' Union Mills.

In 1892 he went to Scotland on a mission for the Mormon Church. Upon his return he took up his duties at the mill, where he remained until he decided to locate in Preston, Idaho, and engage in the clothing business, which he conducted for five years.

Mr. Smith returned to Smithfield in 1902 and entered the real estate business, which he conducted until he and the late Mr. E. R. Miles opened a co-partnership bank with Mr. Smith as cashier. Since that time it has been incorporated into a national bank and has grown to be one of the strongest financial institutions of Cache Valley.

Every movement of any significance at all concerning Smithfield has at some time been of interest to Mr. Smith. He was instrumental in launching the Smithfield Union Hall, The Smithfield Implement Company, and the Smithfield Brick and Tile Company. He owns half interest in the Smith-Miles Farm, of two hundred and twenty acres, located two miles west of the city, and an interest in the Gilt Edge Roller Mills of Richmond.

In January, 1910, Mr. Smith was made Bishop of Smithfield's First Ward Church of the Latter-Day Saints. He has been a man much devoted to his home city and ever ready to assist in any forward movement.



Ralph T. Merrill M. D.



Dr. Merrill is a native of Smithfield and has elected to spend practically all of his life there with the exception of three years that he spent on a mission throughout Germany, Italy and Switzerland for the Mormon Church, and the years he spent at various colleges pursuing the study of medicine and surgery.

Shortly after graduating from the Chicago College of Medicine and Surgery in 1910, he returned to

Smithfield and opened offices at his present location in the Miles Block. Since then he has twice been elected mayor of that beautiful little city. It was during his administration that many civic improvements were made, including enlarging and perfecting the water system and granting the franchise to the Interurban Car Line.

The Doctor owns a very valuable farm of one hundred acres adjoining Smithfield, all of which is under cultivation, and one of that city's most comfortable homes. He also owns a half section of dry farm land near Arimo, Idaho.

Of the many places visited by Dr. Merrill, none suit him so well as the progressive little city of his birth.



W. H. Smith

Smithfield claims this gentleman as one of its native sons. He was born there in 1875, and has been satisfied to make it the field of his principal endeavors. With the exception of about ten years, during which time he taught school in Box Elder county, and at the Utah Agricultural College, he has been actively engaged in and around Smithfield.

About ten years ago Mr. Smith launched his present produce business. Since then he has or-

ganized the Cache Valley Seed Company, which makes a specialty of handling all kinds of field seeds.

On his River View Dairy Farm, composed of one hundred and sixty acres, located two and one-half miles west of town, he has twenty-four thoroughbred Holstein cows. On twenty acres of it he has made a specialty of growing potatoes, which have averaged over five hundred bushels per acre.

The accompanying illustrations show himself, his home and one of his principal businesses.

You would have to visit Smithfield in order to understand the justifiable pride this gentleman and his associates take in that thriving little city.



W. H. Smith Produce Co.

Smithfield Union Hall



This beautiful building, recently built at a cost of \$26,000, is located at the corner of Main and Center street, where all interurban cars stop. The ground floor is occupied by the Smithfield postoffice, a cozy little confectionery store and beautiful theater, which has a seating capacity of six hundred. It has a well equipped stage, large enough to accommodate any of the modern attractions. Excepting the nights occupied by theatrical attractions, an excellent motion picture program is offered.

In the basement will be found an up-to-date pool hall, a first class barber shop and a neat restaurant. The second floor contains six large lodge rooms, all occupied. On the top floor will be found a fine dance hall, forty-eight feet wide and one hundred feet long, where the younger set gather not less than once each week.

The building is under the management of Mr. J. W. Kirkbride, an active and energetic young business man of Smithfield who is very much interested in its development.



Farmers Union Mills

The High Patent and Straight Grade Flour ground by the Farmers' Union Mills of Smithfield are known and sold extensively throughout the west, particularly in Utah, Wyoming, Nevada and California. Both brands are of the highest quality, the latter having been awarded first prize by the Utah State Fair Association.

It is a well equipped water power mill, located just on the edge of Smithfield, with a grinding capacity of one hundred barrels of flour per day. It has a storage room sufficiently large for storing thirty thousand bushels of grain. Should the farmer have occasion to store his grain there, it is weighed when received and again when he calls for it. If

there happens to be any shrinkage the mill makes good the deficiency.

Since its establishment, which was in 1889, it has been the favorite mill of that section for the grain growers, many of whom are its stockholders.

The officers and directors of the concern are as follows: Mr. George Cloe, president; Mr. Rolan Perks, vice president; Mr. Isaac Jorgensen, secretary and treasurer; Mr. R. Jorgensen and Mr. George L. Farrel.

The management is entrusted with Mr. Isaac Jorgensen, an energetic, progressive Smithfield adherent.

Lewiston Mercantile Company

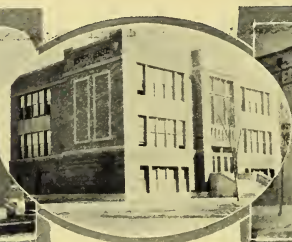


The Lewiston Mercantile Company is the principal mercantile institution in the town of Lewiston, a very prosperous farming community, located in the northern part of the county, just a few miles from the Idaho line.

Practically everything for the household is carried in stock, which include a nice line of dry goods, notions, men's furnishings, shoes, novelties, crockery, groceries, fresh meats, hardware and kitchen utensils.

In connection with the general mercantile business, the company conducts a very well equipped lumber yard and carries a general line of building material, builders' hardware, laths and shingles.

Mr. M. J. Swinyard is general manager, secretary and treasurer of the concern. He was connected with the establishment for several years, when it was operated under the name of the Hayball Mercantile Company. He was instrumental in organizing the present concern, which bought out the Hayball interest in 1907.



HYRUM is one of the oldest towns in Cache County, having been settled a short time after Wellsville, the valley's first settlement. It is located about seven miles south of Logan on the lines of the Ogden, Logan and Idaho Electric Railway and the Oregon Short Line Railroad. It has a population of about 1,800. It is one of the county's principal agricultural communities and the gateway to the Paradise district, a prosperous cattle and sheep section.

The mercantile houses carry a large and well assorted stock of standard quality. The citizens have recently finished an elaborate building that is given over entirely to dancing. It occupies one of the most prominent corners and would be a credit to any large city.

The town owns its own light plant, which furnishes light to the residents at a very low rate. The school system is of the very best. Two sectarian denominations of the Christian faith are represented; the Latter Day Saints and the Presbyterian.





Allen Brothers

The Allen Brothers Mercantile Company of Hyrum is a well stocked establishment located at the corner of Main and First East streets, in their own two-story building, of about twenty-five hundred feet of floor space.

It is one of the pioneer stores of that city, having been opened in October, 1881, by Jos. S. Allen and Simcon F. Allen. At the end of the first year in business the concern had a stock valued at about thirteen hundred dollars. Today the line carried by

this house would easily invoice fifteen thousand dollars. They carry a most complete stock of groceries, shoes, dry goods, notions, men's furnishings, crockery and kitchen ware. In the warehouse is to be found a line of modern farming machinery, buggies and plows.

Mr. Z. W. Israelson and Mr. A. A. Allen are the managers and proprietors. Both of these gentlemen are old residents of Hyrum and very ardent advocates for anything that is in the interest of that little city.

Home Mercantile Company



The Home Mercantile Company is owned and conducted by three of Hyrum's most progressive young business men. They are Mr. H. W. Oakes, president; Mr. Chris Taylor, vice president and manager; Mr. John W. Jensen, secretary.

The establishment is located in one of the most prominent business corners of Hyrum, in its own large two-story building of 3,000 feet floor space. The stock and appointments indicate live, energetic management. It enjoys one of the largest

businesses of that section of the valley. A most complete line of high grade groceries, dry goods, notions, men's furnishings, shoes, clothing, and everything so essential to the general mercantile line is always in stock.

The owners of this enterprising establishment are wide-awake business men, who have the interests of Cache Valley at heart, as is amply exemplified by the liberal patronage of any measure advanced for the community's interest.



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Logan, Utah